

## Adult Career Training Quantitative ROI

Fiscal Year	Blended Cost of Tuition across All Bidwell Training Center Majors	Average BTC Graduate Starting Salary*	Students Served	Student Graduation Rate*	Student Placement Rate*
2011–12	\$13,775	\$23,055.31	Approximately 200	78%	80%
2012–13	\$13,085	\$24,028.00	Approximately 150	76%	75%

\* As reported in Bidwell Training Center's Annual Reports to the Accrediting Commission of Career Schools and Colleges.

Based on the above, the average taxes paid per year by a graduate of an adult career training major who obtains employment in their field is:

Fiscal Year	Federal: (Per Tax Table assuming single)	Pennsylvania: (3.07%)	Local: (City of Pittsburgh 3%)	Total:
2011–12	\$3,011.00	\$706.10	\$690.00	<b>\$4,407.10</b>
2012–13	\$2,860.00	\$737.66	\$720.84	<b>\$4,318.50</b>

## Adult Career Training Qualitative ROI

"Bidwell not only trained me in a prosperous career, but they also taught me how to eat healthier and provide better for my children."

– Dionna Morris, employed by Blooms Florist (Horticulture Technology 2010–11)

"BTC teaches everything you need to know in the field and inspires people to find the drive in themselves to be successful."

– Marcus Bland, Manager, Eat N' Park (Culinary Arts 2008–09)

"The teachers at BTC encouraged us daily to achieve our full potential."

– Katrina Callen, Research Lab Assistant, The H.J. Heinz Company Global Innovation & Quality Center (Chemical Laboratory Technician 2008–09)

"I wanted to achieve more and BTC allowed me to do that. I was completely prepared to work in my profession after graduating."

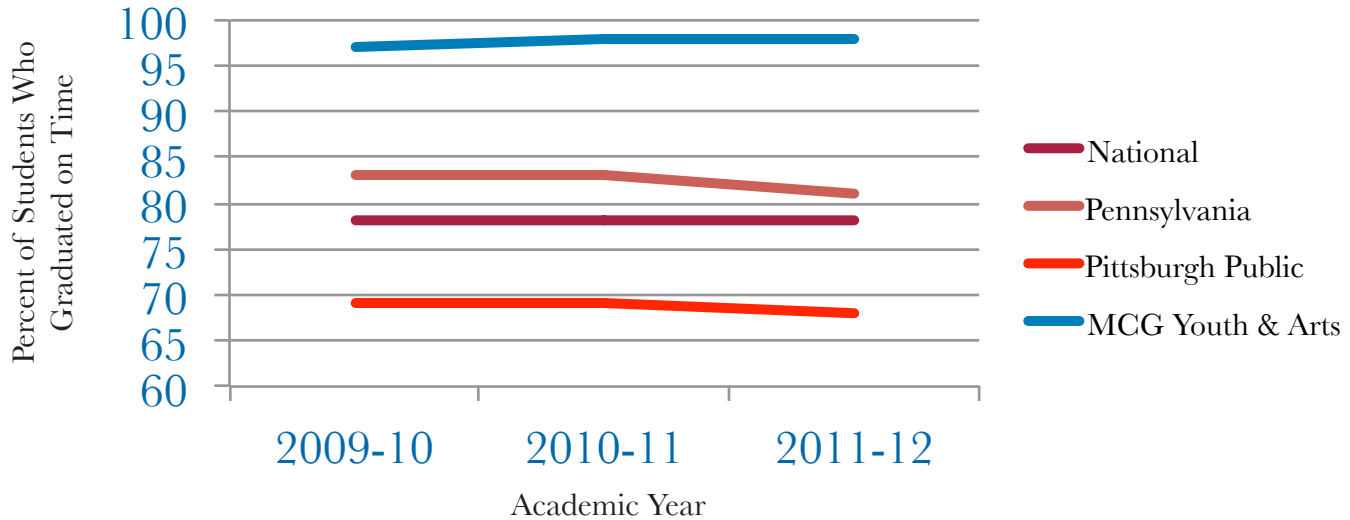
– Vincent Falgione, Lead Cancer Registrar/Quality Improvement Coordinator, University of Pittsburgh Medical Center (Medical Coder 2000–01)

"Because of the hands-on training I received at Bidwell, I came to my job able to do the work rather easily. And, [my family is] completely free of the welfare system!"

– Stephanie Wilkerson, Chemical Laboratory Technician at RJ Lee Group (Chemical Laboratory Technician 2011–12)

## Youth Arts Education Quantitative ROI

### COMPARATIVE HIGH-SCHOOL GRADUATION RATES



COMPARATIVE HIGH-SCHOOL GRADUATION RATES*				
Academic Year	National	Pennsylvania	Pittsburgh Public Schools	MCG Youth & Arts
2009-10	78%	83%	69%	97%
2010-11	Not Available	83%	69%	98%
2011-12	Not Available	81%	68%	98%

## Youth Arts Education Qualitative ROI

"MCG got me reengaged in school and the thought of actually going to college."

– Keren Gilboa, Graduate Student, Silver School of Social Work at New York University (Attended 1996–1999)

"MCG taught me time management and how to be a calmer individual."

– Dexter Fairweather, Youth Support Liaison, Allegheny County Department of Human Services (Attended 2002–2006)

"I couldn't have gotten into college without the portfolio that MCG helped me create."

– Kate Stevens, Teacher, The Children's School (Pre-K on Carnegie Mellon University's campus (Attended 1998–2002)

"The most important thing about attending MCG was learning new [computer] programs, expanding my skills artistically and my soft skills like meeting people."

– Jayla Patton, Art Institute of Pittsburgh Graduate (Attended 2005–2008)

"MCG taught me to be patient and persistent. It's also a great place for teens to come together and be themselves."

– Josh Kramar, United States Marine Corps Officer (Attended 2006–2009)

#### \* Supporting Data

National graduation rates: [nces.ed.gov/pubs2013/2013309/findings.asp](http://nces.ed.gov/pubs2013/2013309/findings.asp)

Pittsburgh School District graduation rates for 2010 and 2011: [www.pittsburghtoday.org/view\\_DistrictGradRates.html](http://www.pittsburghtoday.org/view_DistrictGradRates.html)

Pittsburgh School District graduation rate for 2012: [www.aplsschools.org/wp-content/uploads/PR\\_Report-to-the-Community-2012.pdf](http://www.aplsschools.org/wp-content/uploads/PR_Report-to-the-Community-2012.pdf)

Pennsylvania state graduation rates in 2010-12: [www.americashealthrankings.org/PA/Graduation/2010](http://www.americashealthrankings.org/PA/Graduation/2010)

MCG Youth & Arts graduation rates from 2009-12 Annual Senior Surveys